



CANADIAN LACTATION CONSULTANT ASSOCIATION  
ASSOCIATION CANADIENNE DES CONSULTANTES EN LACTATION

## CLCA Advertising Opportunities

- All advertisements must align with the CLCA mission to support and advocate for Canadian Lactation Consultants.
- All Lactation Consultants interested in advertising with CLCA must be [WHO Code compliant](#).
- Advertising is subject to approval by the CLCA Board of Directors.

Opportunity	Analytics	Pricing
<b>WEBSITE Posting</b> in “Find an IBCLC” or ‘The Lactation Conversation’ Advertisement of private practice and/or clinical experiences.	500+ views a quarter	\$400 CAD / full year \$125 CAD / 3 months \$75 CAD / 1 month
<b>Articles in CLCA Newsletter</b> *Full Year Includes a total of 4 articles (one per quarter): January, April, July and October	Mailing list contains 1214 contacts	\$400 CAD - for Full Year* \$125 CAD - for 1 issue
<b>Social Media Postings</b> (‘campaign’ includes one post on each of CLCA Facebook, Twitter and Instagram accounts)	Followers: Facebook 1112 Instagram 340 Twitter 463	\$100 CAD per campaign
<b>Job Postings</b> Advertisement on CLCA “Lactation Consultant Job Postings” Board on website	500+ views a quarter	\$ 400 CAD / full year \$125 CAD / 3 months \$ 75 CAD / 1 month

Interested in advertising? Submit your request to [office@clca-accl.ca](mailto:office@clca-accl.ca)